

KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

CONTRACT NO. REV.

1191-33811-1

DATE PRINTED

09/26/12

AND

PAGE 1

| | | | | | |
|---|---|-----------------|---------------------------------------|--|---|
| 5444 | AGENCY (OR SERVICE) ACTING AS AGENT FOR 64888 | | ADVERTISER (OR AGENCY AND ADVERTISER) | | Cancellation Notice Required Announcement 28 days prior notice |
| NAME | ACTION MEDIA, INC. | | DCCC (DEMOCRATIC CONGRESSIONAL | | |
| AND | 101 The Embarcadero Ste 130 | | 430 S Capitol St SE | | |
| ADDRESS | San Francisco CA 94105-1215 | | Washington DC 20003-4024 | | |
| | USA | | USA | | |
| CONTACT | DICK ROJAS | | PRODUCTCDO3-JOHN GARAMENDI | | |
| LOCAL SALESPERSON | LINDA SULA | AGENCY EST. NO. | PRODUCT 1300 | | |
| | | | CODE | | |
| NATIONAL SALESPERSON | | | | | |
| BROADCAST SCHEDULE STARTING 09/26/12 AND ENDING 09/30/12 NO. WEEKS: 1 | | | | | |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS | SPOTS PWK. | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|-----------------|------|------------|--------|--------|--------|-------------------|-----------------------|--------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 1 | W-F | 2 | 01:00P | 02:58P | 30S | 09/26/12-09/28/12 | THE DOCTORS | 2 | 400.00 | 800.00 |
| 2 | W-F | 3 | 02:58P | 04:00P | 30S | 09/26/12-09/28/12 | DR PHIL | 3 | 500.00 | 1500.00 |
| 3 | W-Su | 2 | 10:00P | 11:00P | 30S | 09/26/12-09/30/12 | CBS 13 10PM NEWS M-SU | 2 | 2000.00 | 4000.00 |
| 4 | W-F | 3 | 11:00P | 12:05A | 30S | 09/26/12-09/28/12 | DAVID LETTERMAN | 3 | 800.00 | 2400.00 |
| Total Contract: | | | | | | | | 10 | | 8700.00 |
| Billing Summary | | | | | | | | | | |
| Qtr 3-12 | | | | | | Jul | Aug | Sep | Total | |
| | | | | | | .00 | .00 | 8700.00 | 8700.00 | |
| GRAND TOTAL | | | | | | | | | 8700.00 | |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION